

## Company Profile

Coach House motorhomes have a rich and fascinating history that dates back to their humble beginnings in the mid 1980's.

Founded by Ruben Gerzeny, Coach House started and still remains a small, family-owned business in Venice, Florida. Ruben's vision was to create high-quality, custom-built motorhomes that offered both luxury and functionality, setting the stage for a brand that would become synonymous with premium recreational vehicles.

In the beginning, Coach House focused on crafting Class B motorhomes, with meticulous attention to detail and an emphasis on quality construction. Their dedication to customer satisfaction and their commitment to using top-of-the-line components quickly garnered a loyal following. Over the years, Coach House expanded its lineup to include the Arriva Class B and the Platinum, Platinum II, Platinum III and now the very exiting Platinum IV Class B+. The various models and floor plans have always stayed true to their core values of craftsmanship, quality and customer care. Today, Coach House remains a respected name in the motorhome industry, known for their dedication to innovation and their unwavering commitment to providing travelers with the ultimate home on wheels.

Throughout their journey, Coach House motorhomes have grown and evolved, but their commitment to quality and customer satisfaction has remained a constant. Their beginnings in a small Florida town have paved the way for a legacy of excellence in the RV industry, making them a name that RV enthusiasts trust and admire.



### Coach House Owners' Club Chapter FMCA

c/o Coach House, Inc.  
3480 Technology Drive  
Nokomis, FL 34275

We  
invite you  
to join  
our family.



**Coach House Owners' Club  
Chapter FMCA**

MEMBERSHIP INFORMATION

# A Message From the President

Welcome to the Coach House family! As President of the Coach House Owners' Club (CHOC), and on behalf of all of our members, I would like to extend this invitation to join our welcoming club.

CHOC is comprised of people who share the common bond of owning a quality Coach House motor home for their recreational pursuits. Our spring and fall rallies are fun times for jointly exploring new locations, sharing experiences, getting together with old friends and making new ones. Between rallies we keep in touch through our monthly Zoom meetings, our *CHOCTalk* newsletters, and our CHOC Facebook group and CHOC forum, which are both private groups for members only. We also have our own club web site at: <https://coachhouseownersclub.com>

You can complete the application in this document or you can download an application from our website. You can also email me directly at [President@coachhouseownersclub.com](mailto:President@coachhouseownersclub.com) or CHOC Membership Officer Sherry Bayer at [Membership@coachhouseownersclub.com](mailto:Membership@coachhouseownersclub.com). Applications are also available from Coach House directly (1-800-235-0974).

We look forward to having you join our group and hopefully meeting you at a future rally.

Sincerely,  
Ruth Ristow,  
President

## Member Benefits

Membership in the Coach House Owners' Club provides the following benefits:

- ◆ Camaraderie with Coach House owners
- ◆ Monthly Zoom chats
- ◆ CHOC Newsletter
- ◆ CHOC private Facebook group
- ◆ Full access to the CHOC forum: <https://club.coachhouseownersclub.com>
- ◆ Coach House activity options
- ◆ Chapter rallies
- ◆ FMCA benefits. For information on FMCA and how to join, see <https://fmca.com> or call FMCA at (800) 543-3622.

## Find Out More

For more information about the Coach House Owners' Club, please contact one of the club's current officers:

**Ruth Ristow**, *President*  
[President@coachhouseownersclub.com](mailto:President@coachhouseownersclub.com)

**Sherry Bayer**, *First V.P., Communications*  
[Membership@coachhouseownersclub.com](mailto:Membership@coachhouseownersclub.com)

**Mike and Barbara Gerling**, *Second V.P., Rally Coordinator*  
[RallyCoordinator@coachhouseownersclub.com](mailto:RallyCoordinator@coachhouseownersclub.com)

**Pat Cleveland**, *Third V.P., Communications*  
[Communications@coachhouseownersclub.com](mailto:Communications@coachhouseownersclub.com)

**Karen Cherni**, *Secretary*  
[Secretary@coachhouseownersclub.com](mailto:Secretary@coachhouseownersclub.com)

**John Chappell**, *Treasurer*  
[Treasurer@coachhouseownersclub.com](mailto:Treasurer@coachhouseownersclub.com)

**Greg Clark**, *FMCA National Director*  
[FMCA@coachhouseownersclub.com](mailto:FMCA@coachhouseownersclub.com)

**Pat Cleveland**, *FMCA Alternate National Director*  
[AltFMCA@coachhouseownersclub.com](mailto:AltFMCA@coachhouseownersclub.com)

*News Letter Contributions*  
[Newsletter@coachhouseownersclub.com](mailto:Newsletter@coachhouseownersclub.com)

**Lori Pierce**, *Coach House Factory Liaison*  
[CoachHouse@coachhouseownersclub.com](mailto:CoachHouse@coachhouseownersclub.com)

## Coach House Owners' Club FMCA Chapter Membership Application

LAST NAME	FIRST NAME
Pilot ▶ _____	_____
Co- LAST NAME	FIRST NAME
Pilot ▶ _____	_____
STREET ADDRESS	
▶ _____	
CITY, STATE, ZIP	
▶ _____	
BEST PHONE # TO CONTACT YOU	
▶ _____	
Pilot E-MAIL	
▶ _____	
Co-Pilot E-MAIL	
▶ _____	
COACH MODEL NUMBER (E.G. 272) & YEAR	
▶ _____	
FMCA NUMBER ( <b>Required</b> )	
▶ _____	

### Please Indicate:

New membership  Renewal

**Please check** if you are a past member of CHOC

**Please check** if you DO NOT want your information included in the CHOC roster that is only distributed to members

**Please check** to confirm your FMCA membership is currently active

*No person may be a member of the Coach House Owners' Club unless he or she is a member in good standing of the national organization of the Family Motor Coach Association (FMCA) and a current or former Coach House owner.*

**Fee:** \$45 annually

Please send this application and a check for \$45 payable to Coach House Owners' Club, to:  
CHOC, c/o Coach House, Inc.  
3480 Technology Drive  
Nokomis, FL 34275